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Nisso America and Quadra announce new distribution partnership for hydroxypropyl cellulose

Nisso America, Inc names Quadra Chemicals as new distributor for their Hydroxypropyl Cellulose (HPC) product portfolio for the Pharmaceutical, Nutraceutical, Food & Personal Care industries in Canada & Pharmaceutical industry in the USA

Nisso America Incorporated signed an agreement with Quadra Chemicals Ltd., to represent its excipient portfolio of Nisso HPC and Celny™ Hydroxypropyl Cellulose to the Pharmaceutical, Nutraceutical, Food and Personal Care industries in Canada & Pharmaceutical industry in the USA effective April 1st, 2020.

“Quadra’s industry knowledge, customer-focus and capabilities make them the ideal partner to distribute the Nisso Hydroxypropyl Cellulose (HPC) product portfolio in Canada & USA,” said Wade Tanev, Technical Sales Director “This strategic partnership will enable us to efficiently service our customers and help expand the use of our problem-solving tablet excipients in Canada & USA.”

“Quadra is proud to represent Nisso, a global producer of high-quality Hydroxypropyl Cellulose (HPC) excipients” said Christine Infilise, Vice President Ingredients at Quadra. “As a complement to our existing high-quality product offerings and our focused sales team, we look forward to meeting the diverse Hydroxypropyl Cellulose (HPC) excipient needs for manufacturers in Canada & USA. “

About Nisso

Nisso America, Inc. is based in New Jersey and is a wholly owned subsidiary of Nippon Soda Co., Ltd. (NISSO) of Tokyo, Japan. Nisso is a leading manufacturer of Hydroxypropyl Cellulose (HPC) for the pharmaceutical and nutraceutical industry. In February 2020, the Company celebrates its 100th anniversary of establishment. The long-term vision called “Chemigress to 100” represents the Company’s ambition of “contributing to the sound development of society with the strength of chemistry.” NISSO HPC is a highly efficient excipient used around the world in pharmaceutical formulations, primarily as a tablet binder, film coating, controlled release polymer, and to stabilize nano-suspensions and solid dispersions.

About Quadra

Established in 1976, Quadra is a market leader in the distribution of chemicals and ingredients in Canada and select markets in the United States. The family owned corporation is the 3rd largest Chemical Distributor in Canada and ranked 9th in the ICIS Top 100 Chemical Distributors in North America. Quadra’s three divisions: Industrial, Ingredients and Resources, each have specialized sales and marketing teams with extensive market know how, providing technical support and value-added solutions to both customers and suppliers. Quadra is well established in the USA, with a Resources division based in The Woodlands, Texas. Quadra’s Ingredients Division offers a broad range of high-quality products in the food, pharmaceutical, nutritional supplement and personal care industries.

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